

OTUMOETAI COLLEGE
NCEA MEDIA STUDIES LEVEL 2– (L2MEST) 2018

MEDIA STUDIES – L2MEST					
<i>Course Relationship to the National Vocational Pathways</i>					
Construction & Infrastructure	Manufacturing & Technology	Primary Industries	Services Industries	Social & Community Services	Creative Industries
0	0	0	3	3	20
Course Entry	To qualify for this course, students will ideally, have completed Level One Media Studies. However, entry is open to students who have attained three Level One English Internal Achievement Standards, and two out of three External English Achievement Standards.				
Course Overview	This course examines the role of the media in society, how the media constructs messages about individuals, communities, and cultures, plus how media products are produced, controlled and distributed. Students gain the knowledge and skills to conceive, plan, and design media products. Level Two looks at radio, the film industry, and ethics. Students will produce their own short film.				
Assessment	This course will be assessed to a selection of Level Two Media Studies Achievement Standards. Assessment is a combination of both internally and externally assessed standards. Students will have the opportunity to gain up to 23 credits at Level Two.				

ASSESSMENT

Level 2 Achievement Standard	Internal / External	Credit value	L1 Literacy	U.E. Reading	U.E. Writing
AS91248 v2 Demonstrate understanding of the relationship between a media product and its audience	External	3 credits	Y	Y	Y
AS91249 v2 Demonstrate understanding of narrative in media texts	Internal	4 credits	Y	N	N
AS91250 v2 Demonstrate understanding of representation in the media	Internal	3 credits	Y	N	N
AS91251 v3 Demonstrate understanding of an aspect of a media genre	External	4 credits	Y	Y	Y
AS91252 v2 Produce a design and plan for a developed media product using a range of conventions	Internal	4 credits	Y	N	N
AS91253 v3 Complete a developed media product from a design and plan using a range of conventions	Internal	6 credits	Y	N	N
AS91254 v2 Demonstrate understanding of an ethical issue in the media	Internal	3 credits	Y	N	N
AS91255 v2 Write developed media text for a specific target audience	Internal	3 credits	Y	N	Y

DESCRIPTION OF COURSE

Requirements for entry to next level:

- To gain entrance into L3MEST in 2018, students will ideally have completed Level 2 Media Studies. However, entry is open to students who have attained 12 Level Two English Achievement Standard credits, three of which must come from the Level 2 English examination.

Further Assessment Opportunities

Where possible, a further assessment opportunity will be offered to all students for all internal standards. Students cannot re-work a piece already marked; a new task for the standard will need to be attempted. Students will receive the highest grade achieved across both opportunities.

Authenticity

Students must produce their own work and will be required to sign authenticity declarations. Drafts for in-class assessments must be sighted by teachers. If the work for assessment is not considered original the stated policy will apply.

Plagiarism

Copying other people's work is treated very seriously. If a piece of work is considered plagiarised all marks for that assessment will be lost.

Marking and Moderation

Students' work will be marked by their subject teacher following NCEA assessment schedules / guidelines. Moderation will take place at the beginning of marking, with a random selection of work selected for further marking post-assessment to ensure consistency between classes.

Appeals

If students are not satisfied with their assessment grade they must lodge a written appeal with their teacher within 48 hours of the assessment being handed back. If they are still not satisfied the student should lodge an appeal with the subject Head of Department. Following this, an appeal must be referred to the Curriculum and Assessment Deputy Principal.

Storage of work

All student work for internally assessed standards will be kept until no longer required for moderation purposes.